

# Congress Balanced Portfolio

**Our Balanced Portfolio strives to provide both income and capital growth by investing in high quality bonds and securities. Consistency of approach and adherence to sound fundamental analysis is the basis of our conservative investment process.**

## Company Snapshot

<b>Company Assets</b>	\$9.1 b
<b>Founded</b>	1985

## Portfolio Construction

Investment Oversight Committee current allocation: 70% equities, 30% bonds

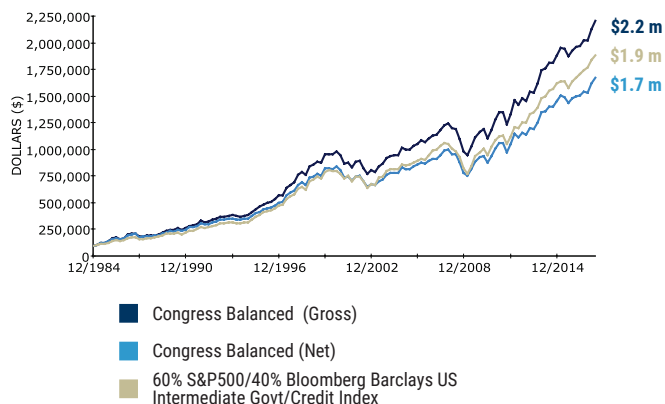
35 to 45 equity securities per portfolio

Equity industry exposure not to exceed 15% and no more than 5% to any one stock

Bonds have a weighted average quality of AA and maturities in the intermediate range

Fully invested with a cash allocation not in excess of 5%

## Growth of \$100,000 1/1/1985 through 6/30/2017



## Equity Portfolio Characteristics as of 6/30/2017

	Large Cap Growth	S&P500
Number of Equity Holdings	40	505
Median Market Cap (b)	\$56.6	\$20.6
Annual Turnover %	27.1	-
P/E - Trailing 12 Months	24.9x	20.7x
Price/Book	5.3x	3.1x
Yield %	1.3	1.9

## Fixed Income Portfolio Characteristics as of 6/30/2017

	Intermediate Fixed	BBUIGCI
Average Bond Rating	A+	AA2/AA3
Average Maturity (yrs.)	4.2	4.4
Average Duration	3.8	4.1
Average Coupon %	3.0	2.4
Average Yield to Maturity	2.0	2.1

## Risk/Return Analysis as of 6/30/2017

	Balanced	Benchmark <sup>1</sup>
Standard Deviation %	10.3	9.5
Beta	1.02	1.00
Sharpe Ratio	0.63	0.63
Alpha	0.45	-

<sup>1</sup>Blended Benchmark: 60% S&P500/40% Bloomberg Barclays US Intermediate Govt/Credit Index

## Annualized Returns % as of 6/30/2017

	QTD	YTD	1 Yr	3 Yrs	5 Yrs	10 Yrs	Since Inception 1/1/1985
Congress Balanced (Gross of Fees)	3.6	9.2	12.0	6.8	9.2	6.5	10.0
Congress Balanced (Net of Fees)	3.4	8.9	11.3	6.0	8.5	5.8	9.1
Benchmark <sup>1</sup>	2.2	6.3	10.4	6.6	9.4	6.2	9.5

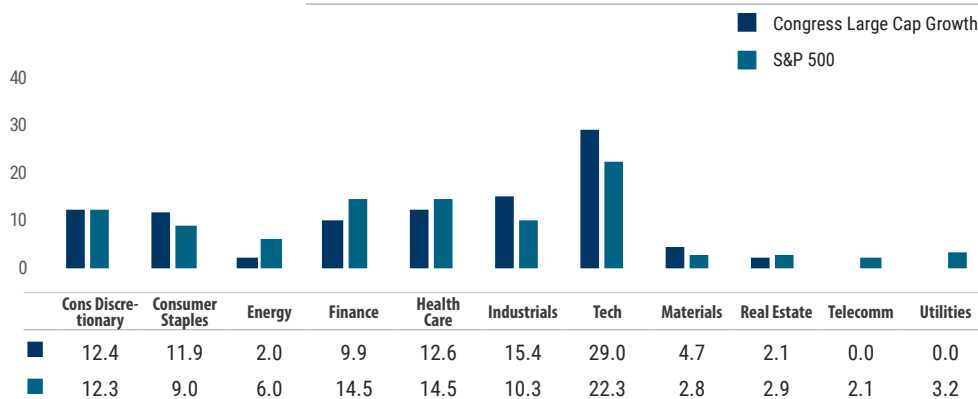
<sup>1</sup>Blended Benchmark: 60% S&P500/40% Bloomberg Barclays US Intermediate Govt/Credit Index

Information is as of 6/30/2017. Sources: Congress Asset Management, Factset, and Informa Investment Solutions. The information throughout this presentation is for illustrative purposes and is subject to change at any time. Holdings and sector weightings are subject to change and should not be considered investment advice or a recommendation to buy or sell a particular security. Actual holdings may vary by client. Past performance does not guarantee future results. Gross performance shown does not reflect the deduction of investment management fees and certain transaction costs, which will reduce investment performance. This information is supplemental to the GIPS® presentation for the composite. Performance returns of less than one year are not annualized.

Top 10 Equity Holdings % as of 6/30/2017

Adobe Systems Incorporated	3.5
UnitedHealth Group Incorporated	3.1
Illinois Tool Works Inc.	3.1
Rockwell Automation, Inc.	3.1
Apple Inc.	3.0
Visa Inc. Class A	3.0
Home Depot, Inc.	3.0
PayPal Holdings Inc	2.9
Intercontinental Exchange, Inc.	2.8
Electronic Arts Inc.	2.8
<b>Total:</b>	<b>30.1</b>

GICS Sector Allocation % ex Cash as of 6/30/2017



Calendar Year Composite Returns %

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Balanced (Gross)	9.9	-21.0	18.9	9.7	4.3	9.2	19.7	8.0	2.4	4.7
Balanced (Net)	9.3	-21.3	18.2	9.1	3.7	8.6	19.0	7.3	1.7	4.0
Benchmark <sup>1</sup>	6.4	-22.1	18.1	11.8	3.9	11.1	18.1	9.4	1.5	8.1

<sup>1</sup>Blended Benchmark: 60% S&P500/40% Bloomberg Barclays US Intermediate Govt/Credit Index

Definitions: **S&P500** is a market-capitalization weighted index, which measures price movements of the common stock of 500 large U.S. companies within leading industries. Barclays Intermediate Government Credit Index is a [The Barclays US Intermediate Govt/Credit Index](#) tracks the performance of intermediate term U.S. government and corporate bonds. You cannot invest directly in an index. **Standard Deviation** measures historical volatility **Beta** measures the volatility of a portfolio in comparison to an index **Sharpe Ratio** uses standard deviation and excess return to determine reward per unit of risk **Alpha** compares the risk-adjusted performance of a portfolio to an index

Congress Asset Management Co. Balanced Composite 1/1/1985 - 6/30/2017

Year	Total Return Gross of Fees%	Total Return Net of Fees%	60% S&P 500 40% BBUSIGCI Blend Return % (dividends reinvested)	CAM Recomm. Allocation %	Composite Gross 3-Yr St Dev (%)	60% S&P 500 40% BBUSIGCI Blend Return 3-Yr St Dev (%)	Number of Portfolios	Gross Dispersion %	Total Composite Assets End of Period (\$ millions)	Total Firm Discretionary Assets End of Period (\$ millions)	Total Firm Assets End of Period # (\$ millions)
YTD	9.2	8.9	6.3	70/30	n/a	n/a	7	n/a	10	6,261	9,122
2016	4.7	4.0	8.1	70/30	7.3	6.3	6	n/a	7	5,693	8,139
2015	2.4	1.7	1.5	65/35	7.6	6.3	11	0.61	13	5,941	7,094
2014	8	7.3	9.4	65/35	7.1	5.5	15	0.77	20	6,328	7,449
2013	19.7	19	18.1	65/35	8.6	7.2	13	2.33	14	6,489	7,467
2012	9.2	8.6	11.1	65/35	9.9	8.8	18	0.42	23	6,755	7,498
2011	4.3	3.7	3.9	65/35	11	11.3	14	0.51	15	6,329	7,014
2010	9.7	9.1	11.8	65/35			16	0.32	24	6,416	6,678
2009	18.9	18.2	18.1	65/35			13	1.27	27	5,263	5,463
2008	-21	-21.3	-22.1	65/35			10	1.98	35	4,292	4,371
2007	9.9	9.3	6.4	65/35			9	0.7	32	5,812	5,846
2006	7.2	6.2	11	65/35			12	0.77	37	5,464	5,469
2005	3.9	2.9	3.7	70/30			12	0.35	34	4,750	4,751
2004	9.9	8.8	7.8	70/30			≤5	n/a	19	3,844	3,844
2003	14.5	13.4	18.6	70/30			≤5	n/a	19	3,697	3,697
2002	-8.7	-9.7	-10	70/30			≤5	n/a	26	3,312	3,312
2001	-6.8	-7.7	-3.5	70/30			≤5	n/a	32	3,147	3,147
2000	-0.9	-1.9	-1.5	65/35			≤5	n/a	25	3,183	3,183
1999	13.8	12.7	12.5	60/40			≤5	n/a	27	3,002	3,002
1998	20.8	19.6	20.9	60/40			≤5	n/a	11	2,496	2,496
1997	22.6	21.4	22.8	60/40			≤5	n/a	8	1,970	1,970
1996	17.2	16	15.2	60/40			≤5	n/a	7	1,512	1,512
1995	25.2	24	28.3	60/40			≤5	n/a	22	1,308	1,308
1994	0.2	-0.8	0.1	60/40			≤5	n/a	18	1,041	1,041
1993	9.4	8.3	9.6	60/40			≤5	n/a	18	956	956
1992	7	6	7.5	50/50			≤5	n/a	176	926	926
1991	25.1	24	24.2	50/50			≤5	n/a	130	691	691
1990	7.9	6.9	1.9	50/50			≤5	n/a	48	632	632
1989	24.1	22.9	24	50/50			≤5	n/a	20	629	629
1988	8.6	7.5	12.6	40/60			≤5	n/a	22	577	577
1987	7.1	6	6	70/30			≤5	n/a	16	464	464
1986	19	17.8	16.8	70/30			≤5	n/a	2	415	415
1985	41.8	40.5	26.2	70/30			≤5	n/a	2	205	205

Composite Characteristics: The Balanced Composite was created on January 1, 1993 and the inception date of the composite is January 1, 1985 which reflects the first full month in which an account was fully invested in the strategy and met the inclusion criteria. The composite includes all fully discretionary accounts with a value over \$500 thousand (US dollars) managed with the recommended asset allocation between large cap equities and fixed income set by the Investment Policy Committee for a minimum of one consecutive month. The current recommendation is a 70/30 allocation and accounts with allocations falling within 10% of the recommendation are eligible for composite inclusion. Accounts with wrap commissions are excluded from the composite. Prior to September 1, 2005 the composite did not include taxable accounts, private client accounts, or accounts with less than \$1 million. For the Balanced Composite we present a custom benchmark, which is a 60/40 blend of the S&P 500 Index and Bloomberg Barclays US Intermediate Government/ Credit Index. The benchmark is calculated in Advent Portfolio Exchange. The benchmark returns are not covered by the report of independent verifiers. Closed account data is included in the composite as mandated by the standards in order to eliminate a survivorship bias. A complete list and description of all firm composites is available upon request. Prior to January 1, 1993 the composite is not in compliance with GIPS.

Calculation Methodology: Valuations and returns are computed and stated in U.S. dollars. The firm uses the Modified Dietz formula to calculate monthly returns and links these returns geometrically to produce an accurate time-weighted rate of return. The composite is also revalued intra-month in cases where cash flows in excess of 10% of the composite's value occur. Composite returns are asset-weighted. Gross of fees returns are calculated gross of management and custodial fees and net of transaction costs. Prior to 2007 net of fees returns are calculated by reducing gross returns by the highest management fee in the Balanced composite, which is 1.00%. Effective January 1, 2007 net of fees returns are calculated using actual management fees. The composite results portrayed reflect the reinvestment of dividends, capital gains, and other earnings when appropriate. Accruals for fixed income and equity securities are included in calculations. A maximum of 5% of the portfolio may be invested in the ADRs of foreign companies. Internal dispersion is calculated using the asset-weighted standard deviation of annual gross-of-fees returns of those portfolios that were included in the composite for the entire year. For those years when less than six portfolios were included in the composite for the full year, no dispersion measure is presented. The three-year annualized standard deviation measures the variability of the composite and the benchmark returns over the preceding 36-month period. The standard deviation is not presented for 1985 through 2010 as it is not required for periods prior to 2011. In January of 2006, the calculation methodology for the benchmark blended index was changed; prior to this time the benchmark returns were calculated using CAM's end of period recommended asset allocation. The calculation was changed to reflect a benchmark allocation of 60% equity/40% fixed to better contrast CAM's strategic and tactical allocation.

Fee Schedule: The firms' individual account fee schedule is as follows: 1.00% for first \$1 million, 0.80% for next \$4 million, 0.60% for next \$5 million. Management fees for individual accounts with assets under management exceeding \$10 million, and for institutional accounts are negotiated. The individual account fee schedule may be subject to negotiation where circumstances warrant. As fees are deducted quarterly, the compounding effect will increase the impact of the fees by an amount directly related to the gross account performance. For example, an account earning a 10% annual gross return with a 1% annual fee deducted quarterly would earn an 8.9% annual net return due to compounding

#The "Total Firm Assets" column is provided as supplemental information and also includes unified managed account (UMA) assets Congress Asset Management claims compliance with the Global Investment Performance Standards (GIPS<sup>®</sup>) and has prepared and presented this report in compliance with the GIPS standards. Congress Asset Management has been independently verified for the periods 1/1/96 – 12/31/16. The verification report is available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

Other Disclosures: Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. Past performance does not guarantee future results. This performance report should not be construed as a recommendation to purchase or sell any particular securities held in composite accounts. Market conditions can vary widely over time and can result in a loss of portfolio value.

Firm Information: Congress Asset Management Co. (CAM) is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Registration does not imply a certain level of skill or training. CAM manages a variety of public equity, private equity, fixed income and ETF managed portfolios for private and institutional clients. CAM acquired Prelude Asset Management, LLC on March 15, 2010. CAM merged with Congress Capital Partners, LLP on June 30, 2015.  
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